



MORRIS GROUP

COOKIE POLICY

APRIL 2023

COOKIE POLICY

This policy has been adopted by Morris & Company (Shrewsbury) Limited (Company number 5041054), Morris & Company Limited (Company number 0185693), Morris Property Limited (Company number 3033776), Morris Site Machinery Limited (Company number 1063091) and all other subsidiaries of Morris & Company (Shrewsbury) Limited (Company number 5041054) from time and time together referred to as the Morris Group.

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1. POLICY STATEMENT

- 1.1 Morris & Company Shrewsbury Ltd makes internet access available to its employees where relevant and useful for their jobs.
- 1.2 This internet use policy describes the rules governing internet use by staff, contractors and volunteers. It also sets out how staff members are expected to behave when using the internet.
- 1.3 This policy should be read alongside other key policies. The Company's data protection, social media and email policies are particularly relevant to staff who use the internet.

2. TERMINOLOGY:

- 2.1 "We" and "Company" means Morris & Company (Shrewsbury) Limited including Morris Property Limited, Morris Site Machinery Limited, Morris & Company Limited and any other Company within the Morris Group or any trading division of Morris & Company (Shrewsbury) Limited.
- 2.2 'Cookie' – A cookie is a small file of data which we store on your browser or the hard drive of your computer with your consent. Cookies contain information that is transferred to your computer's hard drive from the web server and are used to customise aspects of web pages and save any login information.

3. WHY THIS POLICY EXISTS

We have a Cookie policy to explain what data we collect, how we collect it and how a user can select which cookies, if any, are used.

4. OUR USE OF COOKIES

- 4.1 Our website uses cookies to distinguish you from other users of our website. This helps us to enhance your experience. We use cookies to:
 - (a) Keep the website running as you'd expect (keeping you logged in as you browse different webpages)
 - (b) Remember your preferences allowing us to show you personalised content.
 - (c) Let you share things you like on your social networks.
 - (d) Store some of your details, such as your log in details at your request
- 4.2 Cookies also allow us to evaluate and improve our site. They allow us to view visitor levels, the types of devices our visitors are using, which pages people navigate to most frequently and how visitors have arrived at our site (search engines or direct links).
- 4.3 We will never use cookies to:
 - (a) Store any personal information (unless you request we store your login details)
 - (b) Pass your information onto third parties
- 4.4 By continuing to browse the site, you are agreeing to our use of cookies.
- 4.5 We use the following cookies:

- (a) **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services (where provided).
- (b) **Analytical/performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website. This helps us to improve the way our website works and ,ensure that users are finding what they are looking for easily
- (c) **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- (d) **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

4.6 You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Morris & Company – www.morrisandco.com	
Cookie Name	Purpose / Information Recorded
Google Analytics __utma __utmb __utmc __utmt __utmv __utmz	This cookie provides analytical information about you and your visit to enable us to <ul style="list-style-type: none"> - Estimate our audience size and usage pattern. - Store information about your preferences, and allow us to customise our site
has_js	This cookie will keep track of whether or not you have disabled Javascript. This enables us to render a more suitable webpage for you.
Morris Property – www.morrisproperty.co.uk	
Cookie Name	Purpose / Information Recorded
Google Analytics _ga _gat _gid	This cookie provides analytical information about you and your visit to enable us to <ul style="list-style-type: none"> - Estimate our audience size and usage pattern. - Store information about your preferences, and allow us to customise our site
has_js	This cookie will keep track of whether or not you have disabled Javascript. This enables us to render a more suitable webpage for you.
gatorleads analytics wow.anonymousId	This cookie provides analytical information about you and your visit to enable us to <ul style="list-style-type: none"> - Estimate our audience size and usage pattern.

wow.data	- Store information about your preferences, and allow us to customise our site
wow.schedule	
wow.session	
wow.trackingData	
wow.utmvalues	

5. OPTING OUT OF COOKIES

5.1 If you do not want us to use cookies then please see the below links for information on how to disable them on most browsers:

- Google Chrome
<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en>
- Microsoft Edge
<https://privacy.microsoft.com/en-GB/windows-10-microsoft-edge-and-privacy>
- Mozilla Firefox
<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Safari
<https://support.apple.com/en-gb/guide/safari/sfri11471/mac>
- Opera
<https://www.opera.com/help/tutorials/security/privacy/>
- Microsoft Internet Explorer
<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>